

THE MODERN MARKETING INSTITUTE



HEREBY AWARDS THE TITLE OF

CERTIFIED PAID ADS SPECIALIST TO

Adrian Bugla

for completing an advanced exploration of landing page optimization

This certifies the completion of over 6 hours of advanced training in Search Advertising, including the development and optimization of high-performing Google Search campaigns, refinement of bidding strategies, ad copy, and keyword architecture. The certification also acknowledges proficiency in analyzing search data, creating insights-driven reports, and applying performance insights to guide strategic advertising decisions.

Isaac Rudansky

Founder, The Modern Marketing Institute